

WHAT'S THE PLAN, STAN

NOT SURE WHERE TO START WITH YOUR SOCIAL MEDIA PRESENCE OR WHAT THE GOALS SHOULD BE? HERE'S THE PLAN:

01

TECHNOLOGY

Social media has become a major focus for businesses to grow their online presence and to generate opportunities digitally.

We'll build beautiful branded profiles on all relevant social platforms and use sophisticated technology to manage their ongoing growth.

Looking to drive more traffic and increase business leads?
See our digital advertising plan for a consistent growth strategy.

02

MEETS

Analysing trends, competitor followers, and lookalike profiles, we establish the perfect audience for your business.

Technology makes sure you're being seen by the right audience while we make sure the content is keeping the audience engaged.



03 PEOPLE

The human touch is required to gain trust and interest in your business. We'll create compelling content that makes people want to stay in touch.

Your social report will be emailed to you weekly, highlighting the growth in your online presence, user engagement and new business opportunities. Let's make social media a successful ongoing part of your marketing strategy.

STEP 01
BUILD

STEP 02
FIND

STEP 03
GROW

MORE IN 'THE PLAN, STAN?' SERIES:

- DATA BUREAU
- DATA SUPPLY
- EMAIL MARKETING
- DIGITAL ADVERTISING
- DIRECT MAIL
- CREATIVE SERVICES
- WEB DEVELOPMENT
- SEARCH ENGINE OPTIMISATION